

katlyn

GIPSON



Contact

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katlyngipson.com

Education

BFA: Indiana University South Bend


Major: New Media
Concentration: Graphic Design
Graduation date: May 2016

Skills

 Adobe Illustrator

 Adobe InDesign

 Adobe Photoshop

 Photography, Videography

 Mailchimp, Attentive

 Slack, Google Suite

Creative

About Me

Currently residing in Indiana, I am pursuing a career in graphic design and marketing. I have a love for all things creative, but my first love is graphic design. A strong work ethic and a love for people are my strengths, as well as creativity and organization.

Experience

Brand Manager

Joyfully Said • February '20 - October '23

Responsibilities: Design graphics for print and social media, write, design, and send marketing emails and texts, oversee and develop influencer marketing program, maintain the website, design new products, oversee product photoshoots and more.

Graphic Marketing Artist

First State Bank • March '18 - February '20

Responsibilities: Design graphics for print and social media, manage the company intranet, assist in various marketing capacities.

Graphic Designer & Social Media Coordinator

Time to Revive • March '17 - February '18

Responsibilities: Design graphics for print and social media, capture photos and videos during events, regularly create event recap videos with quick turnaround time.

Graphic Designer

Sharpline Converting • June '16 - March '17

Responsibilities: Design exterior RV graphics.

Graphic Designer

Maple City Chapel • June '13 - August '15

Responsibilities: Design sermon series graphics and coordinating slides for Sunday morning services, update print material as needed, develop merch designs.